

# EcoCareers Conference

April 7-8, 2021 | Online | [NWFEcoLeaders.org/Conference](https://NWFEcoLeaders.org/Conference)



**ECO**  
**LEADERS®**

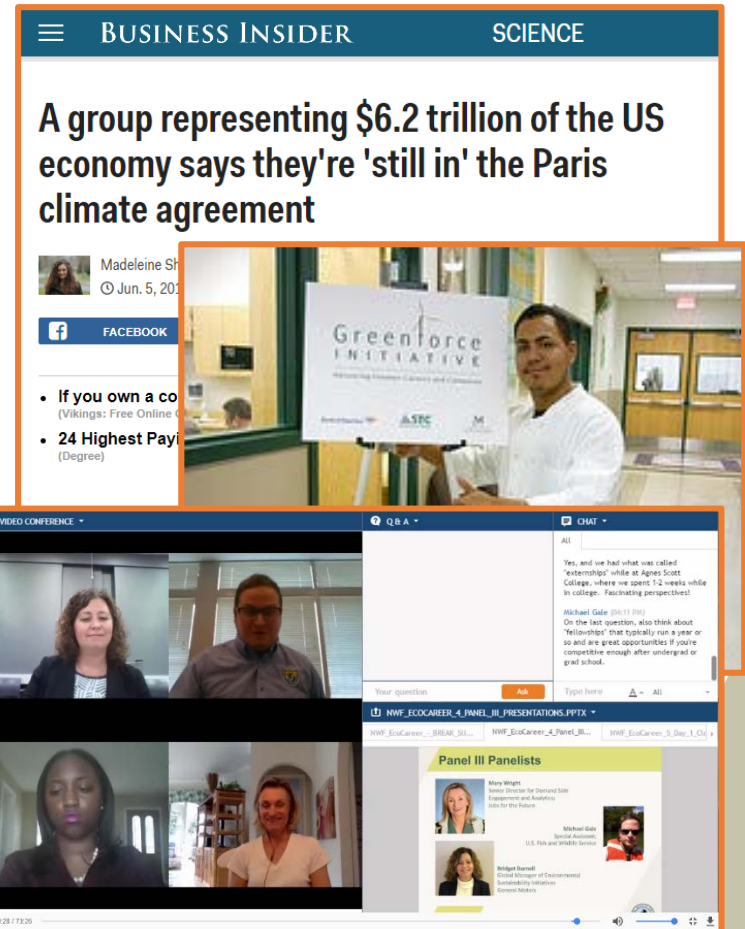


National Wildlife Federation's  
EcoCareers Conference 2021  
Campus Sponsorship Overview

# Annual Green Careers Conference

- **The National Wildlife Federation's annual EcoCareers Conference** is the only live, virtual, multiday conference designed to prepare **students from around the globe** for the future sustainability workforce through:
  - Project-based sustainability leadership and career development
  - Valuable professional certifications
  - Academic and career planning tools and opportunities
- See previous conference archives at:  
<http://www.nwfecoleaders.org/conference>

*"This conference gave me hope for the future of sustainability"*  
– 2020 Conference Attendee

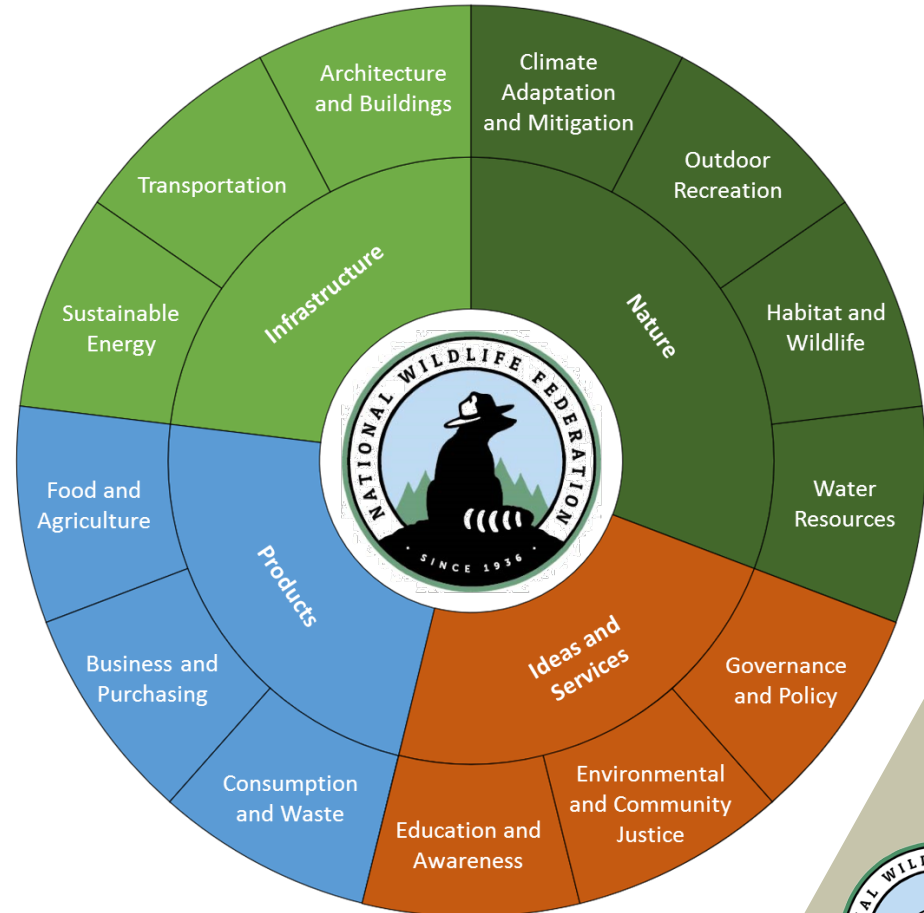


# Every Job Can & Should Be a Green Job

- Regardless of academic major or career path, an understanding of sustainability principles will be important for all young people entering the workforce.
- At each annual conference, 4 or 5 sectors from the “Green Economy Compass” are highlighted with expert panels of professionals representing a variety of employer categories.

*“I learned more in one day that I have at any other conference. Thank you for the opportunity.” – 2020 Conference Attendee*

## Green Economy Compass



# Leaders in Sustainability & Employment



- Topics have ranged from entrepreneurship to careers in local, state, and national government; from driving change within major companies to making the environmental movement more inclusive, equitable, and just
- Keynote speakers have included **Philippe Cousteau Jr. (Earth Echo International)**, **Jigar Shah (Generate Capital)**, **Camilla Simon (HECHO)**, **Rue Mapp (Outdoor Afro)**, and more!

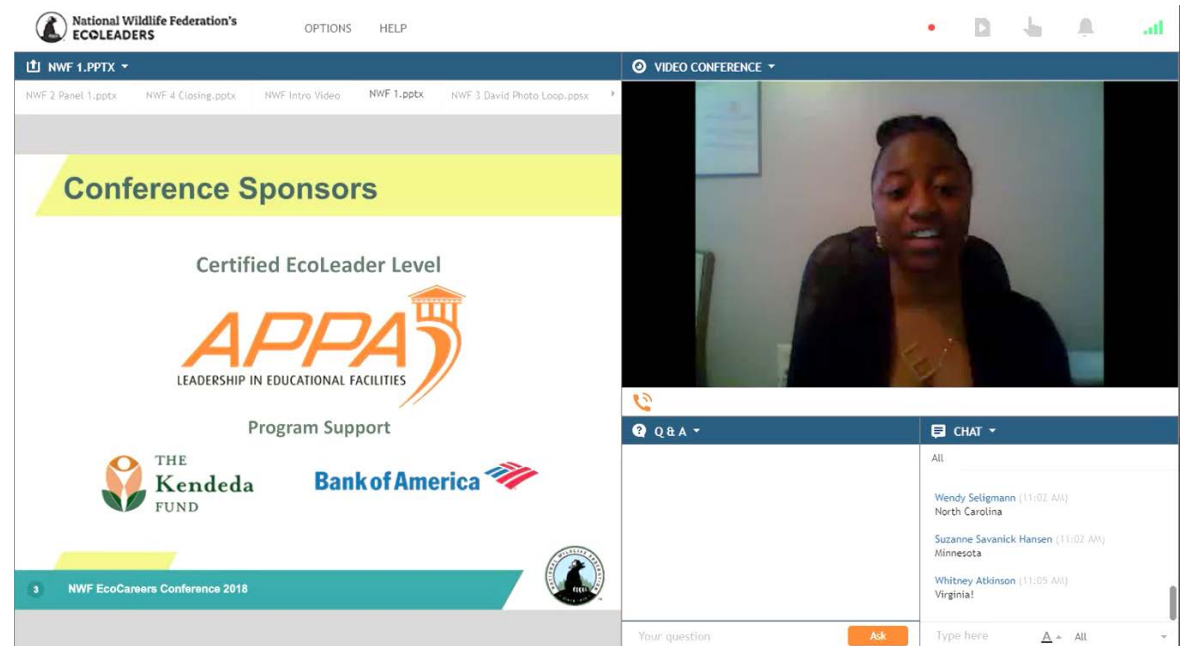
*"This is by far the greenest conference I've ever participated in." – Rue Mapp, Founder and CEO of Outdoor Afro, 2018 Conference Keynote Speaker*





# Campus and Corporate Sponsors

- Campus sponsors have included **Colgate University, Emerson College, Grinnell College, Rowan University, Stonehill College, Tulane University, University at Albany SUNY**, and a dozen more!
- Corporate sponsors have included **LinkedIn, Aramark Corporation, Bank of America Charitable Foundation, Kendeda Fund** and **APPA, Inc.**



*"Great to have as a virtual conference. Saves so much time/money/carbon in the travel."*  
– 2019 Conference Attendee



# 2021 EcoCareers Conference Overview

- **Two Day Online Conference focused on:**

- **High school students**, applying to leading universities
- **College students and young professionals**, preparing for emerging careers with the necessary professional credentials
- **Educators from high school and higher education**, from all disciplines seeking to enhance sustainability knowledge and curricula
- **Career counselors**, connecting their students to the rapidly shifting green economy

- **April 7-8, 2021 – 12 hours packed with:**

- Keynotes focusing on leadership and resilience
- Expert panelists addressing professional certifications, internships, and more
- Tutorials and workshops for honing sustainability skills, earning the EcoLeader certification, and crafting an individual career pathway
- Networking sessions, interactive activities, and more!

*“Thank you so much for organizing the EcoCareers event... in these uncertain times it gave me a lot of hope and insight for the future.*

*I learned so much about how to try to navigate the sustainability career world. As well as made new friends and connections!”*

*– Carley Belanger;  
University of Miami  
student and 2020  
Conference Attendee*

# Benefits of Campus Sponsorship

- **FREE ACCESS** to all conference sessions and workshops for entire student and faculty bodies
- **Marketing packet** to facilitate advertising free access to students and faculty
- **Live, interactive virtual exhibition hall booth**
- **Half-page, color ad placement in conference program**
- Logo on conference promotional material
- Mentions in monthly newsletters distributed to list of 18,000+ motivated high school and college students & young professionals
- Co-branded Facebook post and promotional tweets to 7,500+ social media followers



*"Really great insight about the soft skills and was inspirational as someone who is currently struggling to find an entry into the sustainability job field."*  
– 2019 Conference Attendee



# Sponsorship Costs are based on institution type and enrollment

## Two Year Institutions (Community colleges, technical institutes, etc.)

< 500 students	\$500
> 500 students	\$800

## Four Year Institutions

< 250 students	\$500
250 – 1,000 students	\$600
1,000 – 5,000 students	\$700
5,000 – 10,000 students	\$800
10,000 – 15,000 students	\$900
15,000 – 20,000 students	\$1,000
20,000 – 30,000 students	\$1,100
< 30,000 students	\$1,200

## DISCOUNT

Campuses participating in **Campus Race to Zero Waste 2021** receive **30% off!**





# For more info on becoming a Campus sponsor:

Contact us now for best placement.



**David Corsar**  
**Manager, Career Development Programs**  
**703-438-6395** [corsard@nwf.org](mailto:corsard@nwf.org)



**Kristy Jones**  
**Senior Manager, NWF Higher Education Programs**  
**703-438-6262** [jonesk@nwf.org](mailto:jonesk@nwf.org)

We look forward to following up with you by email or phone!

